

Paper/Poster Instructions SRAD 2012

Deadline for submissions: December 15, 2011

Nature of paper/poster sessions

Paper/Posters are grouped by common themes. There are no more than 8 per session. Some sessions have fewer than 8. Therefore, the time estimates given here are approximate. Sessions begin with a brief (approximately 3-5 minutes depending on how many paper/posters are assigned to a given session) presentation by each person who has a paper/poster. Then attendees focus on those posters they are interested in. There are from 30-45 minutes for one-to-one discussion with the presenters. Finally, the whole group gathers (this might be from 10-60 attendees) and a larger discussion takes place. The related themes are discussed, connections are made, problems posed, etc. Keep in mind that nothing competes with each paper/poster session at SRAD, so all attendees present at the time will be in the session. The discussion is often very rich and brings together some very smart people with excellent insights.

We surely need all the wise and smart and knowledgeable discussion we can muster. We hope to make real contributions (jointly) to the understanding of contemporary positive adult developmental concerns, through an understanding of adult developmental psychology.

SRCD does not let us know in advance if there will be traditional poster posting easels or walls. Therefore we plan for table placement. We have found the best solution to be a "science fair" type poster setup. There are at least 3 alternatives to assemble your poster. They are listed below from the most to the least preferred.

1. Use a 3ft x 4 ft "Tri Fold Presentation Board" (Staples, Office Max, Office Depot) that can be placed on top of a table. These boards are used extensively by business people and high school students. They have the advantage of not having to be taped to the wall (see below).
2. Use a thin cardboard, about 4 ft x 4 ft or so, that can also be placed on top of a table and lean against the wall. In this case, you need to try it before the meeting to see if it works.
3. The least-preferred alternative is to tape the poster to the wall, and I am sure you can guess the reason: Unless we are very careful, the wall paint can be damaged when the tape is removed. The following tape 3M Scotch® Wallsaver. Removable Poster Tape can be used safely. In this case, make sure that your poster is not so heavy that it will not stand taped on the wall. Again, try it beforehand.

Regardless of which solution you choose, we would like to encourage you to reduce the amount of text in the poster. Pictures, graphs, and drawings are much more effective at attracting attention. The reason for this is that the informal discussion format of the poster session is ideal for dialogue regarding your work, rather than having people read it.

Here is a suggestion from recent years: Can you express all your points in images, and use less than 500 words in your poster? If so, Congratulations! That is what we are aiming for!

When text is used, be sure the font size large enough so that people can read it comfortably 3 feet away. Consider the following:

*Text font should be about 24 points

*Headings could be about 36 points

*Title could be around 72 points.

4. Have a paper ready to hand out to attendees if possible. This is quite often the full paper. Some

people prefer a shorter 3-page summary.

5. Bring “business” cards to hand out. This is especially useful if you have an email addresses on them. This is a very easy way to request papers.

Best wishes and see you soon.

Your program committee:

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